

45,000+ attend 2023 Cleveland Asian Festival

May 24, 2023 Cleveland, OH - Over 45,000 people attended the Cleveland Asian Festival (CAF) on Saturday May 20 and Sunday May 21, 2023. The AsiaTown neighborhood was packed with families and people of all ages to enjoy the annual festival that kicks off summer in Cleveland.



Since inception in 2010 the Cleveland Asian Festival highlights Cleveland's AsiaTown, Diversity, and Asian Culture in Northeast Ohio. It was organized in 2010 by volunteer community leaders to celebrate Cleveland's diversity and Asian Pacific American Heritage month (May). This signature event defines AsiaTown and brings tens of thousands, including many first-timers, to the neighborhood.

neighborhood.

Surveys show that a large percentage of visitors will return to AsiaTown to shop, dine and enjoy the neighborhood. By being in AsiaTown, CAF has led to the creation of new businesses in the area as well as neighborhood beautification with arts and cultural displays and decorations throughout the district.

Attendees enjoyed two stages of performances that featured traditional and modern music and dance as well as martial arts. The Asian Pop Dance competition was especially popular with the younger attendees. The Trivia Contest had an Asian theme.

Johnny Wu, co-producer and one of the founders of CAF says, "The Cleveland Asian Festival has been designed to have something for everyone. Many of the 45,000+ attendees told us that the free health screenings, trivia contest, diverse performances, and games for kids and adults and of course the very popular food options made this one of the best Cleveland Asian Festivals in memory. And it could only happen in AsiaTown."

Asian Pacific American Heritage Month is an important recognition of the contributions of the AAPI community and a chance to stand together against recent anti-Asian sentiments. CAF attracts the Asian community but also groups representing the numerous diverse ethnic heritages of Cleveland.



Lisa Wong, co-producer and another of the founders of CAF, says "We worked hard to implement a near zero waste environment for the festival. Our volunteers helped educate people and separated waste for easy recycling and composting. Attendees appreciated the efforts."

The CAF team is already working on plans to celebrate Asian Pacific American Heritage Month at the Cleveland Asian Festival next May 18 and 19, 2024. About the 2023 Cleveland Asian Festival

Asian Pacific American Heritage Month at the Cleveland Asian Festival next May 18 and 19, 2024. About the 2023 Cleveland Asian Festival

The Cleveland Asian Festival is an annual celebration of Asian Pacific American Heritage month in May in Cleveland's AsiaTown neighborhood. It is a landmark undertaking to unite the community through collaboration and recognition of its culture, diversity, and people. The 2023 Cleveland Asian Festival was held on Saturday May 20 and Sunday May 21. <https://clevelandasianfestival.org/2023/>

Distinguished Sponsors are JACK Entertainment and Cleveland Foundation. Presenting Sponsors are Cleveland Public Power, the City of Cleveland and Ward 7 Councilwoman Stephanie Howse, NEORS, Aids Taskforce of Greater Cleveland and OCA Greater Cleveland. Partner Sponsors include Mazda of Wooster, Mansfield Buick GMC Dealers, Bartell Georgalas & Juarez, LPA, Cleveland Institute of Art, Cleveland Metroparks, First Federal Lakewood, First National Bank of PA, KeyBank, PNC, Third Federal, Tyler Village, Asian Services in Action (ASIA) and the Cleveland Public Library. And many more Associate and Media Sponsors.

The 2024 Cleveland Asian Festival will be May 18 and 19, 2024

Contact
Johnny Wu, Producer johnny@mdifilm.com
Office: 216.539.4634
<https://clevelandasianfestival.org/2023/>
Dan Hanson, Marketing dan@clevelandpeople.com



2023 年克利夫蘭亞洲節活動成功舉辦

2023年5月20日星期六和5月21日星期日，超過45,000人參加了克利夫蘭亞洲節活動。(Cleveland Asian Festival)

克利夫蘭亞洲城隆重舉辦第12屆亞洲節活動，大家一起慶祝亞太裔美國人傳統月，欣賞文化表演，享受亞洲美食，參與購物活動，還提供免費身體健康檢查。

全美各族裔都會舉辦各族裔活動：目的是向世界展示出全新的、整體的文化形象。亞洲節就是為亞洲各國的不同藝術形式提供更多的交流機會，並促進中國和亞洲各國的文化交流。

在亞洲屆上，來自亞洲各社團學校的藝術家



為觀眾帶來了特色鮮明、風格各異的精彩藝術節目。

20-21日亞洲節，活動場地里里外外擠滿了各個年齡段的家庭和人們，他們都在享受在克利夫蘭夏季拉開帷幕的一年一度的節日。



Tell Us What You Think

Help us improve future Cleveland Asian Festivals by completing a short survey online

Scan the QR Code with your Smartphone

