Governor DeWine Announces $10 Million for School Security Upgrades

(COLUMBUS, Ohio) – Ohio Governor Mike DeWine announced today that the Ohio School Safety Center will award a total of $10 million in grants to fund security enhancements at K-12 public schools and institutions of higher education in Ohio.

Ohio School Safety Center Logo

"It's important that we work proactively to ensure that our school buildings and grounds are as safe as possible to protect both students and staff," said Governor DeWine. "Two new grant programs offered through the Ohio School Safety Center will help schools and universities pinpoint any weaknesses in their physical security and make needed improvements and upgrades."

The 2021 Campus Safety Grant Program, which began accepting applications today, will award $5 million to qualifying public colleges and universities for improvements to physical security on their campuses. The 2021 K-12 Safety Grant Program, administered by the Ohio Facilities Construction Commission (OFCC), will award an additional $5 million to qualifying public K-12 schools for similar school safety expenses.

Both grant programs were funded as part of Senate Bill 310 of the 133rd General Assembly.

"We believe this is the first time a Governor and General Assembly have provided a statewide higher education campus safety capital grant program. I appreciate the Governor's leadership and recognition of our colleges and universities," said Ohio Department of Higher Education Chancellor Randy Gardner. "This funding will allow colleges and universities to further collaborate with their first responders and safety professionals to help make our campuses a safe place to learn, visit, and reside."

"These state-based grant dollars provide an opportunity for schools to collaborate with first responders to not only identify areas of improvement for security and safety, but actually have the means to do something about it and fill the gaps to keep students and staff safe," said Ohio Department of Public Safety Director Tom Stickrath.

To qualify for grant funding, schools must first conduct a security and vulnerability assessment to identify potential areas for improvement. Funding would then be awarded to mitigate the identified safety gaps. Eligible expenses include but are not limited to improved lighting in parking lots, security cameras at building entrances, and secure doors.

Public colleges and universities applying for a 2021 Campus Safety Grant can submit an electronic application from now through July 16, and awards will be announced in August. OFCC will share the application and additional information with public K-12 school buildings in mid-to-late summer. Awardees for the K-12 grants are anticipated to be announced in early 2022.

"I encourage all eligible public K-12 schools to apply for a K-12 Safety Grant," said OFCC Executive Director Cheryl J. Lyman "This grant is an opportunity to support schools as they provide environments that are safe and conducive to learning and achievement."

Governor DeWine created the Ohio School Safety Center in 2019. It is housed in the Ohio Homeland Security Division of the Ohio Department of Public Safety and works to assist local schools and law enforcement agencies to prevent, prepare for, and respond to threats and acts of violence, including self-harm, through a holistic, solutions-based approach to improving school safety.

通過遊戲玩法推動客流量

成爲贊助地點,您即可獲得廣泛的玩家受衆群體。玩家可以在遊戲地圖上看到您的店面,並通過訪問它體驗有趣玩法並獲得獎勵。

您的福利: 讓您的店面成爲遊戲內的贊助地點,利用遊戲內地點推動位置識別和客流量,讓玩家訪問您店面時體驗更多樂趣。

在遊戲內分享推廣活動: 就像虛擬廣告牌一樣,在您的贊助地點推出特別優惠活動,新特色產品,以及發佈關聯到您網站的鏈接。

安排迷你遊戲: 若希望更多玩家訪問贊助地點,您可在特定時間內推廣更多遊戲活動。無需安排實體事件。

數據分析: 查看玩家訪問您的遊戲內贊助地點的匯總指標。玩家的隱私對我們來說至關重要,所以我們只會分享匯總參數,而不提供玩家的個人信息。

參與方法

1. 申請搶先體驗公測資格

過程只需幾分鐘。若申請成功,您將會收到通知告訴您計劃已推出,並可完成設立您的贊助地點。

2. 設立您的贊助地點以在遊戲內顯示

一旦獲得批准,您即可在《Poké mon GO》設立贊助地點(以及在未來的更多遊戲內!)。玩家將能在現實世界中玩遊戲時,看到並訪問您的贊助地點。

3. 優化結果: 優化您的推廣活動以提陞交易量。在期望的時間內安排額外流量,花費的時間與精力隨您而定!

常見問答:

Niantic 贊助地點搶先體驗公測與 Niantic 本地商業復甦計劃有何不同?

爲回饋社區,Niantic 本地商業復甦計劃旨在邀請玩家提名他們最喜歡的小型和本地企業,並讓它們免費參與爲期一年的贊助地點計劃。付費的贊助地點計劃要求與這個免費,基于提名的計劃不同。若想瞭解本地商業復甦計劃的更多詳情,請查閱此處。

誰可以申請 Niantic 贊助地點搶先體驗公測資格?

一般而言,在美國有實體店並接受上門拜訪的商店都可申請。每個企業單位最多有 30 個營業地點。此外,贊助地點必須符合我們的政策和指導方針。如果您不符合這些標準,但是有興趣參與計劃,請與我們聯繫。

一個企業可以有多個 Niantic 贊助地點?

目前,企業每有一個實體營業地點就可有一個 Niantic 贊助地點(每個營業地點(每個額外地點都需支付訂閱費用)。若您有更多的業務地點,請與我們聯繫。

"標準地點"和"特優地點"有什麼區別?

特優地點在視覺和遊戲機制上比標準地點更爲重要,也因此更能吸引玩家的注意。不同遊戲的具體機制也有所不同,就《Poké mon GO》而言,標準地點是 Poké Stop,而特優地點就是 Gym。

推廣活動是什么?

除了主要的遊戲內位置描述和圖像外,推廣活動允許企業在遊戲內地點推出特別優惠活動、新產品或是季節性內容。您可以將其視爲遊戲內地圖上的額外虛擬廣告牌! 根據計劃層級的不同,商家可以在一個月內最多更改一次或兩次商廣活動。

誰會看到我的贊助地點並與之互動?

目前, 在您的實體商店地點約 0.3 英里(大約 500 米)範圍內的 Niantic 玩家,都將能夠查看您的遊戲內地點。這根據遊戲機制與地圖而有所不同。不過,只有距離贊助地點 40-50 米以內的玩家才能體驗遊戲,從中獲得獎勵,並且算作互動並訪問了贊助地點。

Niantic 產品內,中小企業如何獲得贊助地點?

搶先體驗公測現只提供《Poké mon GO》遊戲內地點。今後,我們希望在 Niantic Real World 平台上添加更多可參與計劃的遊戲,例如《Ingress》等。

Drive foot traffic to your business through gameplay

By becoming a Sponsored Location, you access a broad audience of players. Players see your business on the game map and get fun gameplay and rewards for visiting your business.

What You Get

Feature your business as an in-game Sponsored Location

Drive location awareness and foot traffic through in-game locations that make it more fun to visit your business.

Share promotions in–game

Upload special offers, feature new products, and link to your website from within your Sponsored Location - like a virtual billboard.

Schedule mini–games

Schedule increased game activity at your location at specific times, when you want more players to visit. No physical event setup required.

Analytics

See aggregated metrics on how players engaged with your in-game location. As our players' privacy is important to us, we only share aggregated metrics, we don't provide access to individual player information.

How It Works

1. Apply to the Early Access Beta

Apply in minutes. If you are accepted, you will be notified when the program is live to complete the setup of your Sponsored Location.

2. Setup your location to appear in–game

Once approved, set up your location in Poké mon GO (and more games to come in the future!). Players will see and visit your Sponsored Location while playing in the real world.

3. Optimize your results

Optimize your promotions to drive more transactions, and schedule extra traffic at desired times –

spend as much or as little effort as you'd like!

Frequently Asked Questions

How is the Niantic Sponsored Location Early Access Beta different from the Niantic Local Business Recovery Initiative?

The Niantic Local Business Recovery program is Niantic's way of giving back to the community by inviting players to nominate their favorite small and local businesses to take part in the Sponsored Location program free of charge for a year. The requirements for this complimentary, nomination-based initiative are different from the paid Sponsored Location

Hi AsiaTown Businesses!

Free business highlight on Pokemon Go: We have a new resource for you - Niantic, the game developer for Pokemon Go is offering AAPI-owned businesses a free code to become a premium sponsored location (Poke Gym) on their app. This can help drive foot traffic to your business! If you are interested, please let me know - we will provide a code, and we can help your business apply.

See attached for more details (includes in English, Chinese, Korean, and Vietnamese)

Ohio Development Services Agency: Some updates from Ohio funds from the State:Around July 1, a new set of grant applications will become available on https://businesshelp.ohio.gov/. These applications will look very similar to what was online several months ago. The website doesn't currently show the grant opportunity, but I would create an account to be ready when it becomes live!

Local elections: This year, we have three different elections! Check or update your voter registration here: https://ohvotes.org/ Here are some key dates:

August 3rd - Special Election (District 11 Congressional Race)
Voter Registration Deadline: JULY 6th, 2021
Early Voting begins - JULY 7th, 2021
September 14th Primary (Cleveland & Suburbs)
Voter Registration Deadline: AUGUST 6th, 2021
Early Voting Starts: AUGUST 17th, 2021
November 2nd General Election
Voter Registration Deadline: OCTOBER 4th, 2021
Early Voting Starts: OCTOBER 5th, 2021

Thank you!
The AsiaTown team

Karis Tzeng
Director of AsiaTown Initiatives

program. Further information on the Local Business Recovery can be found here.

Who can apply for the Niantic Sponsored Location Early Access Beta?

Generally, businesses with physical locations in the United States that receive in-store in-person visits may apply. Up to 30 locations per business entity. In addition, Sponsored Locations must meet our policy and guidelines. If you do not meet these criteria but are interested, contact us.

Can a business have multiple Niantic Sponsored Locations?

Currently, a business can have one Niantic Sponsored Location for each physical location the business operates, up to 30 locations (each additional location incurs subscription fees). For businesses with more locations, please contact us.

What is the difference between a "standard location" and a "premium location"?

A premium location attempts to attract more attention by being more visually and mechanically important to a player than a standard location. Specific mechanics differ on a per game basis. In the case of Poké mon GO, a standard location is a Poké Stop and a premium location is a Gym.

What is a promotion?

A promotion allows businesses to feature special promotions, new products, or seasonal content in addition to the main in-game location description and image – think of it as an extra virtual billboard space on your in-game location! Depending on the plan tier, businesses can change their promo campaign up to once or twice within a calendar month.

Who will be able to see and interact with my Sponsored Location?

Currently, players of Niantic games who are within roughly 0.3 miles (~500 meters) of your business' physical location are able to view your in-game location. This will differ based on the game mechanics and game map. However, only players within 40-50 meters of the Sponsored Location are able to obtain game experiences and rewards from it, and would count as an engaged visit in game.

In what Niantic products can I get Sponsored Locations for Small and Medium sized businesses?

The Early Access Beta will offer Poké mon GO locations only. We will be adding more games on the Niantic Real World Platform (such as Ingress, etc.) onto the program in the future.

Piano Cleveland | – Grand Piano Pursuit Scavenger Hunt Through July 8

To commemorate the upcoming 2021 Cleveland International Piano Competition, Piano Cleveland has commissioned local artists to repurpose pianos into reimagined artwork that have been placed throughout the city for Clevelanders to find, take pictures with, and share on social for a chance to win prizes! The upcycled pianos will be placed all around the city, from Downtown to University Circle, Ohio City to Waterloo Arts District, and even Lakewood, Parma, and Shaker Heights. Julia De Burgos Cultural Arts Center has been chosen as one of the partner sites! You can come check out the repurposed piano, by artist Nathalie Bermudez, that will live outdoors until July 8, 2021.