

ITM Invited to Meet with JinYi Group Interest established to form an ITM-JinYi Group Strategic Alliance

To expand JinYi Group full service entertainment and production experience into global markets Beginning with the USA

Newly established through mergers and acquisitions of five leading national China entertainment and event production, artist and venue development and management companies, the new JinYi Group is a truly modern and complex cultural education and entertainment production company, currently in the early-stage process of defining its strategic cooperation with the China Ministry of Culture. The JinYi Group of companies has over 50 years of experience in the production of large domestic cultural and modern entertainment events, artist development, and multimedia productions, including the planning, design, execution, and brand marketing of live cultural events, commercial shows, conferences, exhibitions and other major public events in close communication with cultural agencies in China and around the world.

Arranged through the fortuitous introduction of ITM Chairman/CEO Jack Craciun III to Chairman Ran Dong and Director Zheng Qiang of the JinYi GuangYuan Culture Development Co., Ltd by Linda Lin, (ITM China-USA Artist Agent and Executive Producer), an important and productive first meeting between the two companies was held on Monday, May 21, 2018, when Mr. Craciun and Jiang Xiao Yan, (ITM (China) Cross Cultural Exchange Advisor & Productions Project Manager), were invited to the new JinYi Group offices in Beijing to discuss expanding JinYi Group full service entertainment and production experience into China and global markets, with an initial cross cultural exchange focus with the US market and its modern entertainment artists.

The following ITM / JinYi Meeting Summary was prepared by the JinYi Group:

2018年5月21日下午,美國ITM集團公司(以下簡稱ITM公司)的Jack Craciun III先生(董事長/首席執行官)協同該公司蔣小言女士(ITM(中國)跨文化交流顧問/產品項目經理)一同蒞臨北京金億廣苑文化發展有限公司(以下簡稱金億廣苑)旗下,位於朝外大街26號三層的朝外們“悅港夢想加”共享辦公空間,雙方進行了首次見面會議。這一重要的第一次會議,是依據Linda Lin女士(ITM中美藝術經紀人和製片人)的居中介紹,在Jack Craciun先生和金億廣苑認識後進行的

“Pursuant to the introduction of Jack Craciun and ITM to the JinYi Group by Linda Lin, ITM China-USA Artist Agent and Executive Producer, an important first meeting was held on the afternoon of May 21, 2018, when Mr. Jack Craciun III, Chairman/CEO of ITM (US) Ltd. (hereinafter refer to as ‘ITM’), and Miss Jiang Xiao Yan, ITM (China) Cross Cultural Exchange Advisor & Productions Project Manager, visited Beijing JinYi GuangYuan Culture Development Co., Ltd. (hereinafter called JinYi Group), and met in the ‘My-DreamPlus’ shared office, which belongs to JinYi Group.

金億廣苑及盛元雨匯公司的董事長冉東先生攜盛元雨匯公司的董事鄭強先生、金億廣苑總經理王瑩女士、副總經理格根夫先生、宣傳總監冉紫微女士、藝術總監付國勇先生及商務翻譯徐新先生共同對其進行了熱情的接待和洽談。

Mr. Ran Dong, Chairman of JinYi Group and ShengYuanYuHui (Beijing) Culture & Media Co., Ltd. (hereinafter called ShengYuanYuHui), and Mr. Zheng Qiang, Director of ShengYuanYuHui, Mrs. Wang Ying, General Manager, Mr. Ge Gen Fu, Vice President, Miss Ran Zi Wei, Marketing Director, Mr. Fu Guo Yong, Arts Director, and Mr. Xu Jin, the translator, all expressed their warm welcome.



美國公民 Jack J. Craciun III 對中國有着特別的感情,他熱愛中國,從2017年到至今在中國生活了6個月,這是他第二次到中國去打拼,早在1985年,父親給Jack 6000美元對他說:如果您想要繼承家業,那麼你現在就要去中國創業,這錢是給你的全部創業基金。Jack在中國一待就是20年,他在中國時刻都記着他父親對他說

首先由“悅港夢想加”社區經理張楠帶領大家對共享辦公空間進行了整體的參觀與講



解,讓Jack先生對空間有了深入的瞭解:在參觀過程中,社區經理對共享辦公區每個區域的設計、配套設施、功能及工位的安排情況都做了詳細認真的介紹,參觀結束後,隨行人員共同落座A會議室進行了進一步洽談。

Miss Zhang Nan, the Community Manager of the JinYi company “MyDreamPlus” led a tour of the offices and shared JinYi’s corporate vision and mission. Mr. Craciun had an in-depth understanding of the design of the area, equipment, and arrangement of workstations through our introduction. After the visit, both sides sat down for further discussions.

落座後,金億廣苑對本公司的經典案例和未來的發展戰略做了詳細的介紹,雙方一起仔細觀看了金億廣苑的電子畫冊,觀後,Jack先生對金億廣苑的運作模式予以了充分的肯定,同時對金億廣苑二十年來的演出業績大加讚賞,尤其對定制演出的業務板塊產生了非常濃厚的興趣。隨後,Jack先生也對ITM公司的業務,包括文化演出、貿易、投資、產品租賃四大板塊做了簡單的介紹。

JinYi Group introduced our case study and



future development strategies in a PowerPoint presentation. Mr. Craciun affirmed its operating style and greatly praised JinYi Group for its performance over the past 20 years, especially in the in area of customized shows. After that, Mr. Craciun made a brief introduction of ITM and its major business modules, the Communications, Trading, Capital Funding and Consumer Products Divisions.

Craciun先生闡述了ITM公司“中國第一龍™”這一全球跨文化交流新聞與社會媒體消費產品和知識產權銷售和許可業務以及第一龍出版公司及其非營利性實體機構、第一龍基金會™的全球化品牌和市場意義。Craciun先生同時還向金億廣苑介紹了在前期的時間段,建立一個類似的機構以向海外擴張、最大化自身IP品牌的貨幣化價值的重要性。從各個方面來說,集中精力於“第一龍”這一全球化的、有新聞價值的IP品牌,將會有力的促進IP品牌授權、電商類消費者電子產品的銷售工作,其目的在於從未來幾代人創造非凡的、可持續的經濟回報。

Mr. Craciun discussed the global branding and marketing values of ITM’s “The First Dragon™ Global Chinese Cross Cultural Exchange News & Social Media Consumer Product and Intellectual Property (IP) Branding, Sales and Licensing Enterprises”, The First Dragon™ Publishing, Ltd. and the non-profit entity, The First

的:創業就是把握機會,千萬不要忘記你的主要任務是把握和尋找任何一個機會,為羅中美三國建立友誼和創造商業與文化交流機會做貢獻。

Jack他要將他熱愛的中國,他熱愛的古老中國文化搬上世界舞臺,心系中國情,唱響世界舞臺。而我的夢想在美國有一所可以吃自己佳肴的养老院....

Dragon Foundation™ Ltd. Mr. Craciun explained to the JinYi Group how important it is at this time in history for them to establish similar entities, while they position themselves globally, to maximize the monetization values of their IP brands. In every aspect, the focus of The First Dragon™ Global Chinese Cross Cultural Exchange is global marketing and branding of its newsworthy proprietary Intellectual Property, e-Commerce consumer products sales, and the sale of consumer product and Intellectual Property licenses. The purpose is to generate exceptional sustainable recognition with frequency to enhance economic rewards for generations to come.

雙方在交談的過程中,找到了很多共同點,對各自未來的發展與合作達成了初步的共識,並希望共同堅守“誠實守信、優勢共享、互惠互利的原則”,建立長期的戰略合作關係,將



雙方的業務拓展到世界範圍,雙方一致認為,雙方的合作將是一個歷史的轉折點,未來合作道路上會一片光明。

During the communication, both sides found many common points in their business and established a preliminary consensus regarding their future cooperation. The both sides agreed to set up a long-term strategic cooperation relationship to expand our business globally. This cooperation will be a historical turning point. Our business will have a bright future.

另外雙方還就未來可以共同合作的方向做了初步的探討。第一,雙方達成戰略合作後,ITM公司將整合國外的優秀演出產品協同金億廣苑引進到中國市場,與此同時金億廣苑將整合中國的優秀演出產品及IP版權協同美國ITM公司輸出到國外。第二,雙方對於中國小劇場演出市場都表示有着濃厚的興趣,並會進一步溝通和推進。

The two sides held a preliminary discussion about the future direction of our joint cooperation. First, ITM will integrate outstanding performance shows from other countries and assist JinYi Group to introduce these shows into China market. Meanwhile, JinYi Group will integrate corresponding events and related IP from China market and assist ITM in exporting them. Second, both sides have a keen interest in the China and USA ‘small theatre performance’ market and will set up further communications and promotions of it.

在會議的尾聲,Jack先生希望在下周邀請金億廣苑及盛元雨匯公司的團隊成員,對ITM公司進行回訪會議。

At the end of this meeting, Mr. Craciun extended an invitation to all the team members from JinYi Group and ShengYuanYuHui to visit ITM and hold the second meeting next week.

最後,雙方在“悅港夢想加”共享辦公空間迎賓區合影留念,並在愉快祥和的氣氛中圓滿結束了會議。

Finally, a group photo was taken and this great meeting finished in a happy and peaceful atmosphere.”

Plans are now underway for Jack and ITM to meet with the Ministry of Culture, and a second ITM / JinYi Group meeting is now scheduled at the JinYi offices on Thursday, May 31, 2018 for introductions to ITM and to learn more about Jack Craciun’s global trendsetting legacy in the fields of broad casting, multimedia and live entertainment production and artist development industries and his more than 33 years of dedica-

tion to Branding & Marketing the Culture of China to the World through Education and Entertainment by providing modern ITM global communications industry know-how through The First Dragon™ Ltd, Global Chinese Cross Cultural Exchange Enterprise, the First Dragon™ Publishing, Ltd., First Dragon Foundation™ Ltd. & The Future of Medicine, Inc.

Beijing Investors meet with ITM/Houlihan Strategic Alliance Leaders at Premier De velopment Partnersto discuss Development & Construction of Assisted Living Care Facilities

While Jack and the ITM (China) team were working on the above and other important new global business developments in China, back in the USA, ITM / Houlihan Capital Strategic Alliance leaders held successful meetings Cleveland, with two investors from Beijing, at Premier Development Partners offices to explore their interest in the Assisted Living Care Property Development investment “offshoot” of the AHS Mental Health Clinic Hospitals EB-5 Programs, and the “ITM China-USA Investment Cross Cultural Exchange Enterprise ‘Matching Fund (investment)’ Program.

ITM Houlihan Capital Alliance leader Andy Smith arrived from Chicago to lead the Beijing investor meeting. Naturally Ying Pu, ECJ Publisher, who responded to the Beijing investor interest to meet, attended with Lorinda Laughlin, President of ITM (US) Ltd. Jack Craciun was present via a videoconference call from China.

After the meetings, the investors traveled with Lorinda and Pu Ying to tour the AHS Hudson facility and also toured the assisted living facilities that ITM selected in Northeastern

Ohio.

For our next meeting with the investors scheduled for June 8th at the offices of Premier Development Partners, Andy Smith is preparing a feasibility study and proposal pursuant to the investors’ interest to develop assisted living facilities, beginning in Northeastern Ohio. In addition, the investors have recently expressed an interest to consider the business development opportunities provided by the ITM China-USA Investment Cross Cultural Exchange AHS EB-5 / EB-1c and Capital Formation and Private Equity programs.

This new ITM China-USA Investment



Cross Cultural Exchange Program development is a natural response to the ITM & ECJ China-USA Ambassadors Program cross cultural investment projects marketed consistently throughout many Chinese communities in China and the USA over the last 8 months - Thank you Jesus and a lot of hard ITM cross cultural exchange work in both China & the USA!

Prepared by ITM Communications Division

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