



5月26日我在電話里採訪了 Jamie Reno, 這位專業作家藝術家在1996年的秋天, 被診為IV期非霍奇金淋巴瘤。當時腫瘤科醫生告訴他, 他最多可以“幸運”活三年, 快20年了, 今天的他還在與病魔鬥爭, 我知道現在的他, 站立15分鐘都很吃力, 在電話里我還是聽到一個洪亮的聲音, 他的聲音告訴我他熱愛生活, 他的第二本書要出版, 他要和他一樣有病的人一起面對, 繼續熱愛生命。

人是自己擊倒自己, 在過去那麼多年里, 身體的病痛是非常折磨人的, 但他始終追求人活着的價值, 他用他的筆勸和他一樣受病的病人, 他寫下了許多好聽的歌曲, 分享给大家, 他的勇敢帶着一群與他一樣的癌症病人繼續生活。

Jamie Reno 他自稱自己幸運, 他是一位資深記者, 他是一名創作歌手, 吉他手, 他告訴我, 今天中國超過13億人口, 淋巴瘤癌症診斷是每年6%以上增長, Jamie Reno 有一個希望要將他的故事分享給中國癌症患者, 激勵並幫助與他們一起治療身心靈, 他說不要逢人訴說你的困難和遭遇, 每天告訴自己: 微笑樂觀和陽光都是免費的。(以下是Jamie Reno自己寫的故事)

**ITM Ltd.**  
**The First Dragon Ltd. & The Future of Medicine Inc.**  
**“Global Chinese Cross Cultural Exchange Enterprise”**  
**Presents:**

**The Jamie Reno China Lymphoma Patient Project:**  
**“The Most Meaningful Project of My Life”**  
**By Jamie Reno**  
**Exclusive for the Erie Chinese Journal**  
**May 27, 2015**

In the Fall of 1996, I was diagnosed with stage IV non-Hodgkin's lymphoma. This was pre-Google, so I had to find the nearest dictionary and look it up to learn that lymphoma is a type of cancer. My oncologist told me I would be "lucky" to live three years. Well, so much for predictions and timelines. That was 18 and 1/2 years ago. And I'm still here.

In the years since my diagnosis, there have been some definite ups and downs. The cancer has menacingly returned a couple of times. But I am just not ready to go, folks. And now I spend as much time as I can giving something back to my fellow lymphoma patients across the globe.

In the last decade, I've created a dozen projects that inform and empower lymphoma patients, with whom I feel a deep and universal bond. On these projects, I've worked with many cancer drug companies, many of the world's largest cancer non-profit organizations, and many famous cancer doctors and patient advocates. The one common thread woven through all these projects is the simple but powerful message that there are new treatments available for lymphoma and that it is NOT a death sentence.

You can treat this disease, and you can beat it. I am happily living proof.

I've been fortunate that because of my journalism career with Newsweek and other publications, and because of my "other lives" as an author and singer-songwriter-guitarist, I have been able to establish a reputation as someone who cares about cancer patients and their families. I've met literally tens of thousands of lymphoma patients over the past decade, and I am truly honored and humbled that people count on me for valuable and accurate information and inspiration with these projects.

And now comes our most important project of them all: The Jamie Reno China Lymphoma Patient Project.

In China, a country with more than 1.3 billion people, lymphoma cancer diagnoses are increasing by more than six percent each year. But that shocking statistic isn't widely known. Dr. Zhu Jun, director of the Beijing Cancer Hospital's lymphoma department, told the South Morning China Press recently that knowledge of the disease, which I personally have been fighting for more than 18 years, is still minimal in China, even among oncologists.

A recent epidemiology survey concluded that lymphoma (Hodgkin's and non-Hodgkin's) is now the ninth most common cancer among Chinese males on the mainland. That's still not quite as high, percentage-wise, as the United States. But it is quickly on the rise, and that's cause for great concern. Researchers are seeing an especially significant increase in the disease among China's young people in urban areas.

Lymphoma experts attribute that largely to environmental pollution. And that's no surprise. As I reported for Newsweek back in 2008 while I was covering the Beijing Olympics (To read full article with links go to the link provided below) China's air remains dangerously polluted, especially in Beijing and other major cities.

While China is embracing solar power and other clean ener-

gies on the one hand, it is still filling the skies with toxic pollutants on the other. And unless and until this is reversed, the rate of lymphoma and other cancers will continue to rise.

The other problem is that when a man, woman or child is diagnosed with lymphoma cancer in China, there are not many places to which or people to whom they can turn for emotional assistance and support, or to get much-needed information about their cancer and how to treat it.

But our project is working hard to change all that.

A Spirit of Friendship and Gratitude Between China and the United States

We are working in the spirit of true friendship with supportive Chinese factions to increase awareness of lymphoma in China, where this cancer is dangerously on the rise, and to inspire and inform the population and help them find the fight treatments as well as cope psychologically with the disease.

Our project is working with some of the largest and most prestigious cancer hospitals, cancer drug companies, and cancer patient support organizations in both China and the United States. We will be delivering basic information about lymphoma and its treatments as well as positive messages and emotional support to China's population of lymphoma patients, including both of my acclaimed lymphoma books, both translated into Simplified Chinese and tailored completely to resonate with China's lymphoma patients and their loved ones.

The Jamie Reno China Lymphoma Patient Project will inspire China's population of lymphoma patients, including men, women and children, to keep fighting and not give up hope. There is very little of this currently available to good people of the world's largest nation. We are proudly working with the Hong Kong Cancer Fund, the largest and the finest cancer patient support group in all of China.

The timing for this project could not be better. China is stepping up its efforts to educate its citizens about this relatively unknown but fast-rising type of cancer. The government as well as China's cancer hospitals, oncologists and practitioners of TCM all evidently agree that the time is now for the delivery of information, and inspiration, to the Chinese people who are dealing with lymphoma, which is far more treatable than most cancer patients in China realize.

China is getting the message that lymphoma is a dangerous cancer that is on the rise, as this recent South China Morning Post article notes:  
(To read full article with links go to the link provided below)

What is equally remarkable is that in 2015, an increasing number of lymphoma treatments are now available in China, or soon will be. That includes less toxic American drug company treatments such as Zevalin, a remarkable radio-immunotherapy (RIT) drug from Spectrum Pharmaceuticals and Casi Pharmaceuticals that is far less difficult to endure than chemotherapy. I have written about RIT for lymphoma more than any other writer in the world and I am alive because of it.

(To read full article with links go to the link provided below)



克 里夫蘭 ITM 集團董事長 / 執行總裁 Jack J. Craciun III (約翰. J. 克勒瓊三世) 先生, 在 1985 年父親的一句話: “未來你的家在中國”, 他的中國夢從那一天開始。

是中國一條神秘的龍, 讓 Jack 在中國和香港生活了二十年, 他與中國的情結是他一生的願望, 開始他的夢想要讓克里夫蘭搖滾樂和中國的巨龍一起唱響世紀樂章。克里夫蘭是他出生的地方, 也是他藝術生涯的源頭, 他要將搖滾樂與中國傳統文化精髓組合, 這是中西合璧向全球唱起東方之聲。而我被一個美國人愛中



國的那份真誠感動。

Jack J. Craciun III, 70 年代, 創建了 WNCR 廣播台, 連同克利夫蘭阿格拉劇院 (<http://www.clevelandagora.com/history.htm>) 共同開始通過把多元文化整合成全球一體化的方式來改變這個世界。他們通過搖滾樂 FM 調頻, 給予了搖滾樂新的定義: 和平與愛。在此之前, 電台 AM 對於這個行業的壟斷使他們的收益超過了 10 億美金。日後 Jack 還共同建立的克利夫蘭 FM 無線電台。

重要的是七十年代, 當 FM 中的搖滾樂響遍美國以及整個歐洲大陸的時候, 中國和一切其他的亞洲國家並沒有參與進來。二戰之後, 這些國家為了滿足戰後千千萬萬人民的溫飽問題, 全心全意地發展他們的共產主義和經濟, 所以無暇估計到這一個全球性的文化革命。因此, 從上世紀五十年代一直到八十年代早期, 中國和許多亞洲國家都沒有參與到這個“美國文化風潮”中來。不過現在, 中國將被帶入這場文化風潮並且為這個世界帶來他們自己的時代。

在過去的 45 年中, 在 ITM 總裁 Jack 以及一群熱愛中國文化的人, 一起共同努力下, 他們搭建起了中西文化的橋樑。這座橋樑將把克利夫蘭的文化歷史、廣播通訊、醫藥以及製造業的實踐經驗和知識帶給中國, Jack 是這樣解釋的: 30 年前, 我的父親把我送去了中國, 就像我的祖父百年前來到了美國。

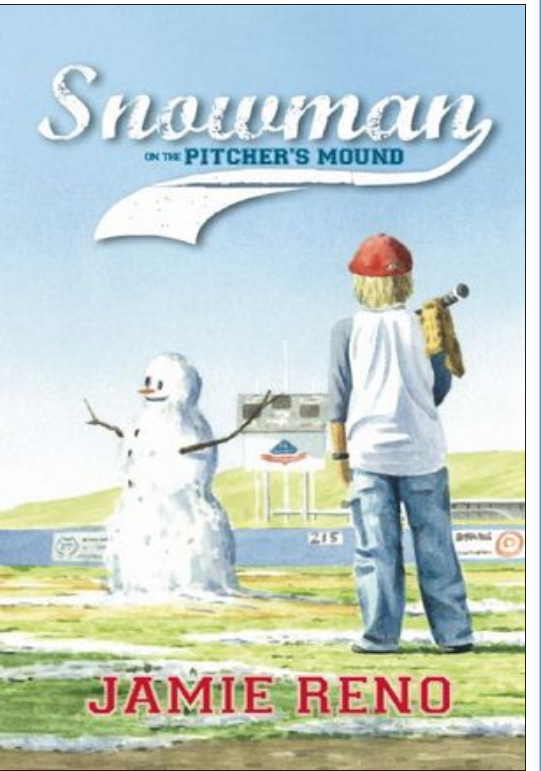
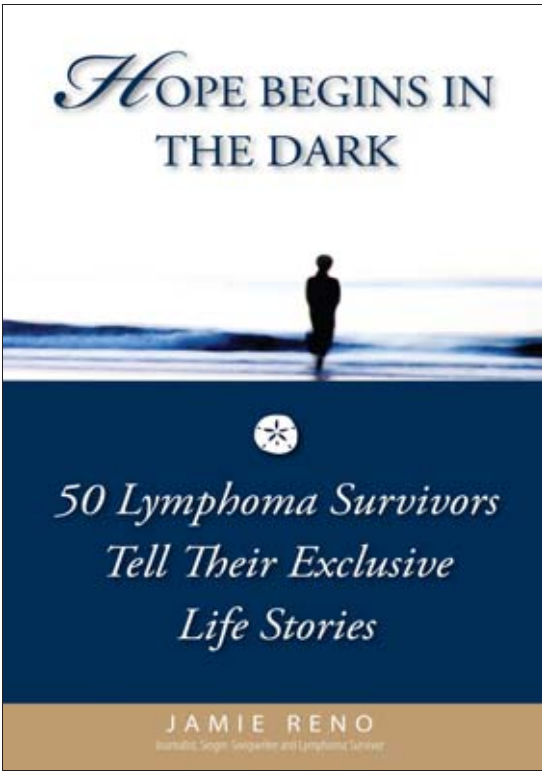
一個美國人懷着一顆中國心, 這 5 年我看看 ITM 公司看看 Jack 的團隊向世界推廣中國文化, 從第一條龍的歌曲自作到今天在醫學領域的專研, 作為中國人的我, 沒有理由不為弘揚中國的傳統文化醫學做一個中國人應該做的事情。



Erie Chinese Fournal "We Good" YouTube Update: "We Good" Video just Release by Fabolous in NYC ITM / Darren Anthony Group Ltd. Strategic Alliance Announces:

"我們很好" "We Good" "YouTube" 上 Hits 点击 (~1,533,888-) (Since Christmas Day without a video!)

Clevelander Darren Anthony  
The First Dragon Music Suite™ & "Made in Cleveland"™  
Producer / Lyricist / Performer  
Wrote the "We Good" Song Hook  
The number 2 track "The Young OG Project" the new Fabolous album  
Video production of "We Good" announced by Fabolous



Our other goal with this project is to raise awareness and funding for companies that are studying or marketing a new generation of less toxic, more effective treatments for lymphoma. A lot of these new drugs, from immunotherapy to kinase inhibitors and much more, are being tested in China, many with partnerships with US Pharma. But this information has not yet made it to China's people and in some cases not even to China's oncologists.

Our project will change all that. And we are swiftly gaining support from international cancer and health organizations, including our just-announced partnership on this program with the Hong Kong Cancer Fund, the largest and finest cancer patient support organization in all of China. Founders Sally and Robert Lo are doing remarkable work in China for cancer patients and we are honored to be associated with them.

In a cruel bit of irony, Robert Lo was recently diagnosed himself with lymphoma, and is now recovering from his treatment and doing well. Here is a recent and very touching profile of Sally and Robert's Hong Kong Cancer Fund:

(To read full article with links go to the link provided below)

We also enjoy burgeoning support from Chinese and American corporations and individuals, pharmaceutical and biotech companies in China and US, other corporate sponsors and supporters, some of the world's most respected prominent integrative oncologists, cancer hospitals in both countries, and more.

Unprecedented Global Project With Global Publicity

As you may deduced by now, there has never been a cancer patient project like this in China. Ever. And China's government appears eager to inform its citizens about cancer, to make it easier for companies to test new cancer treatments and do business in China, and even address the massive pollution problem that contributes so much to the cancer problem in China.

Involvement in and support of The Jamie Reno China Lymphoma Patient Project will mean global PR, especially when we decide to take this project to the major China and US media, which is coming soon. Meanwhile, here are a couple of stories from our global news blog that give just a little early preview:

與 ITM 全球聯盟有望幫助癌症患者  
Jamie Reno - Global Alliance With Marketing and Philanthropic Firm Expected to Benefit China's Cancer Patients

(To read full article with links go to the link provided below)

中國/美國醫生加入全球努力, 以治療癌症患者  
Jamie Reno - Renowned Chinese-American Doctor Joins Effort to Heal Cancer Patients and Merge Eastern and Western Medicine

(To read full article with links go to the link provided below)

The Project's Products and Services

We're excited to be bringing my acclaimed cancer books -- Snowman on the Pitcher's Mound and Hope Begins in the Dark -- to China. Both books are all about informing and empowering patients. They will be translated into Simplified Chinese, and the content will be tailored entirely for the Chinese audience.

Snowman on the Pitcher's Mound (To read full article with links go to the link provided below), our acclaimed novel for kids and their families coping with cancer, will include a new foreword written by Sally Lo, the founder of the Hong Kong Cancer Fund. Hope Begins in the Dark: Lymphoma Survivors Tell Their Exclusive Life Stories (To read full article with links go to the link provided below), which has been embraced worldwide and read in more than 15 countries, will include new profiles of lymphoma patients inside China as well as many famous people who have battled lymphoma.

We are also bringing our inspirational music to China's cancer patients. My songs of hope and love feature many rock, pop and country music legends such as Peter Frampton, Charlie Daniels, and members of the Eagles, Chicago, Steely Dan, the Beach Boys and much more. China's people will love this, we are hoping.

(To read full article with links go to the link provided below)

A Positive Project for All Who Join Us  
Our project has made unprecedentedly deep inroads into China's cancer patient community, as well as pharmaceutical companies in China and the US that have new, less toxic treatments for lymphoma and other cancers in clinical trials.

It is an exciting time for China's cancer patients. And our first-of-its-kind project is in the middle of it all.

The project relies on funding, be it from individuals, cancer and philanthropic organizations, or corporations, including and especially pharmaceutical companies, which have funded so many of my prior cancer patient projects, typically with educational grants through a 501c3 nonprofit organization.

For any organizations, companies or individuals doing business with China, especially those who are doing business with China's cancer patients, this project is an absolute no-brainer to support.

There is no better way to create positive connections than to move past all the corporate barriers and go straight to the Chinese people, who for whom I have held a deep lifelong affinity.

We are going directly to China's people with our message of hope. There is obviously a hunger in China, and across the world, for information about how to fight cancer. To that end, I've established an alliance with Jack Craciun, an American-educated China specialist and CEO and chairman of ITM (China) Ltd., and ITM (US) Ltd., prestigious global marketing and philanthropic organizations whose primary focus is China.

Craciun, who's spent three decades pioneering and nation building in China, has an impressive history of initiating and managing global cross-cultural exchange projects. He is a brilliant and caring man who shares my desire to inform, inspire and assist cancer patients and their kids, in China and around the world.

The long-term goal of this project is to use it as a springboard to initiate more Jamie Reno cancer awareness projects worldwide with both nonprofit as well as corporate for-profit involvement. We also are committed to helping fund and publicize future positive health projects in association with ITM, as well as Craciun's The First Dragon Foundations, and its esteemed associates: Dr. Dwight McKee, MD, CNS, ABIHM, Dr. Daniel Weber, PhD; MSc and Donnie Yance, MH, CN, all of whom are brilliant medical minds who are saving lives and thinking think out of the box.

This association will lead to positive outcomes for people in China and all over the world who are suffering and have a deep desire to learn more about their healthcare options and about ways of coping when you receive a cancer diagnosis.

Lymphoma can be scary, believe me. It can be overwhelming. But do not give up. There is hope. This disease is treatable. And beatable. Believe me.

**You can and will survive this disease!**