



Virginia Marti-Veith

Virginia Marti-Veith has always been a visionary woman with a passion for quality fabrics and fashion. After studying Haute Couture design in Paris, with its emphasis on custom fitting and details, Mrs. Veith returned to Cleveland, eager to train qualified fashion design professionals. She envisioned a place for students to learn, grow and improve their own lives, as well as the communities they lived in.

In 1966, she founded the Virginia Marti College of Art and Design. One of Cleveland's first female entrepreneurs, Mrs. Veith stayed focused on her passion throughout her life: providing students with personalized training in quality design, while raising her own close-knit family.

She knows from personal experience just what it takes to succeed as an artist-entrepreneur. Success in any design field combines hard work, technical skill and personal attention, the basis of haute couture design and service.

Interest in the college flourished as students from all over the country began to inquire about its unique programming. Virginia Marti College of Art and Design now offers accredited degrees in Fashion Design, Fashion Merchandising, Graphic Design, Interior Design and Digital Media.

It started as the vision of a passionate young dreamer. Today, Virginia Marti College of Art and Design is a thriving college campus, collaborating with area businesses to enhance economic development and train the next generation of designers to combine quality design skills with their own unique visions.

Virginia Marti-Veith 女士和學校簡介



About the College

Virginia Marti College of Art and Design, in Lakewood, Ohio, is a career college committed to providing academic excellence for students who want to specialize in selected areas of the design industry

We provide accredited degrees in Digital Media, Graphic Design, Interior Design, Fashion Design, and Fashion Merchandising.

VMCAD's Digital Media Program is designed for you to be able to do it all. Whether it's creating and directing your own short film, music video, commercial, 3-D animation or website; we want to help make your dreams come true.

Graphic Design is one of the fastest growing creative industries today!

At VMCAD our students utilize industry standard software and the latest technology to produce projects that mirror real world projects. The hands-on curriculum helps students hone their design and time management skills so the client-driven focus of the graphics industry is not only understood, but incorporated into the students' own creative process.

VMCAD's Interior Design program will train you to visualize and develop a complete understanding of three-dimensional space, as well as its form and function.

You will study a variety of residential and commercial projects that become more complex as you advance through the program.

You will learn how to solve problems of

space, both visually and practically, while observing its safety, usability, comfort and aesthetics.

VMCAD's Fashion Design program is for serious-minded students interested in creating original styles from concept to completion.

You will learn Haute Couture sewing methods, along with fitting skills, pattern making and fashion illustration.

At the end of each quarter, you will construct an original garment, which is critiqued by a panel of fashion design professionals.

For your final project you will create an original five-piece collection, displayed by fit models & also evaluated by critics.

Fashion Merchandising integrates consumers, trade and commerce with the politics and economics of a region or country.

At VMCAD, Fashion Merchandising students keep an eye toward design while also learning to critically analyze situations,

problem solve and innovate.

They learn the business skills and professional responsibility needed to succeed in the Fashion Merchandising industry!

We prepare students to be successful in their chosen professions by empowering them with business and design knowledge, along with hands-on experience.

Students are surrounded by caring instructors and staff committed to their success, as they balance their work, family and educational goals.



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學習藝術知識 感受創業精神

我們無法選擇命運，但是我們可以選擇我們對待命運的態度。生活的殘缺有時也是上天的一種恩賜，往往又帶給我們另外一種機遇，在 Virginia Marti 的記憶里，她的父親除了辛勤工作外，就是手捧聖經在攻讀。Virginia Marti 在她最痛苦的時候，也拿起了聖經，就是因為她心中有上帝。上帝彌補了她的損傷和缺憾。她知道人只有原諒別人自己才能成快樂的人。因為人生沒有絕對的圓滿。今天她也送了我一本中文聖經。

伊利華報曾經在一月三十日頭版刊登過一篇文章，題為“生命處方，生活真諦”。我給華報讀者介紹了兩位曾經在心靈和身體上都有過死而復生經歷的女士。Virginia Marti Veith 女士 (82 歲)，創辦了 Virginia Marti College，另外一位 Young Moore 小姐 (39 歲)，來自韓國，是 Virginia Marti College 的學生。

此後第二個月我便帶了克里夫蘭 ITM 總裁 Jack Craciun 和企城唐人街發展

[編者按] Virginia Marti 學院是一所學習藝術和設計的學校，在這里設有室內設計、時裝設計、時裝經銷、平面設計、數碼媒體等專業學科。這所學校的規模雖然不大，但在這里學習的學生可以學到最潮流的和最傳統的藝術和設計理念，掌握最新的技術，最強的實際動手能力和紮實的理論基礎，它讓你在學習畢業後順利入行到你喜歡的職業當中，更難能可貴的是這里的學生可以學習到這所學校的主人 Virginia Marti Veith 女士艱苦創業的事迹和崇高敬業精神，而這些在一般學校里學習不到的寶貴精神財富將使你受益非淺，陪伴你走過人生的道路，助你攀登事業的高峰.....



堂里找到了他現在的先生 Herb，她倆戀愛六年，與 1993 年結婚，這位 Herb 帶給她快樂和喜悅，Virginia Marti 要將她的快樂和喜悅分享給大家，她和她的先生就在他倆結婚的同年創辦了非洲孤兒基金會 (Kenya - East Africa) Virginia Marti 毫無隱瞞地說，她喜歡賺錢，同時她也喜歡給予，因為一個人的快樂是來自於是否能給別人帶來快樂。

今年她 82 歲，8 個兒女，27 個孫子孫女和外孫外孫女，5 個從孫子孫女。她沒有將她的財產留給自己家人，她在非洲有近 50 人叫她媽媽，下個月她將動身去他的非洲學校一個月，去服務和幫助那些沒有父母的孩子。



每天我起床都要感謝神，因為神又帶給我新的方向。年齡永遠不是您的阻礙，心為您指定您前面的方向。

一所創業者的藝術和設計學院
成立於 1966 年

Virginia Marti College of Art and Design
AN ENTREPRENEURIAL ART AND DESIGN COLLEGE
Established 1966

對公眾開放日 經典作品回顧展

7 月 30 日 星期六 下午 3 點到 6 點

特邀評論員 DERIK HESS

OPEN HOUSE PORTFOLIO REVIEW DAY

SATURDAY JULY 30TH FROM 3 - 6

GUEST REVIEWER DERIK HESS

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11724 DETROIT AVE. LAKEWOOD, OH44107

有限公司總裁黃紹佳先生，一起去走訪 Virginia Marti college. Jack 和 Virginia Marti 的前輩都是 18-19 世紀從羅馬尼亞移民到克里夫蘭的成功創業人士。而黃紹佳先生說中國廣州中山有學生要來美國求學，希望能和 Virginia Marti college 建立相互友好關係。也許就是那天 Virginia Marti 有了新的願望：她要让 Virginia Marti College 從全球去招收學生，培養更多的服裝行業的人才。服裝市場是一個每年 2500 億的產業。

我在六月十一日又去了 Virginia Marti College，參加韓國學生 Young Moore 的畢業設計典禮。Young Moore 小姐，1993 從韓國來美國求學，後又去意大利留學三年，學習服裝設計。人生無常，正當她事業蒸蒸日上時，一場車禍從天而降。Young Moore 死里逃生後成為植物人長達兩年半時間。車禍後的 Young Moore 失去了記憶，她從躺在病床上到又一次站起來走路，前後動了上百次手術，只她的腳就動了 27 次手術。全身 70% 皮膚做了移植，幸運的 Young Moore 是上帝給她一個完整的身體，而醫生斷言即使醒過來也只有兩歲小孩的智力。而 Young Moore 在 Virginia Marti College 畢業設計典禮上得到了六位評委的贊譽。Young Moore 說這就是上帝為什麼給她再一次生命。

也許是我的採訪，Virginia Marti College 要在伊利華報上刊登廣告。她們學校第一次的廣告是 7 月 30 日學校將隆重舉辦開放日，歡迎更多的亞裔學生能去參觀訪問，創辦人 Virginia Marti 說她的學校目前規模不大，但知道如何培養有才華的學生，所以她的學生畢業後就



有工作機會，這是她創辦這所學校 45 年來最值得驕傲的，另外你一到 Virginia Marti College 你能感受到老師學生還有所有工作人員就像一家人。

早在 1921 年 Virginia Marti Veith 的父親從羅馬尼亞移民來美國克里夫蘭，Virginia Marti Veith 女士是家中第二代移民，父親在克里夫蘭是一位很成功的製作皮毛衣服的商人，在 Virginia Marti Veith 的記憶里，從小他父親教導她和兄弟姐妹就像電影“音樂之聲”里的父親，每天早上五個孩子排成一排，父親看他們的衣服整齊，皮鞋亮度和指甲乾淨不乾淨。Virginia Marti Veith 的父親在羅馬尼亞 6 歲就開始學習手工縫紉，21 歲的父親到美國就已經有很好的手藝，父親在教堂認識了母親，自父親 1921 年到美國克里夫蘭直到 1978 年他去見他的上帝。

Virginia Marti 在富裕的家庭中成長，她的哥哥姐姐在經濟上都得到父母的支持，但事業並不理想。父親認識到要讓孩子成才，只有靠他們自己雙手努力，經濟上自力更生，才能改變他們自己的命運。當 Virginia 18 歲時，她父親在經濟上不預支持。從小就喜歡做設計的 Virginia 去了紐約，白天打工，晚上讀書。她疲憊不堪忙於支付房租，她說她曾經恨她父親為什麼這麼不幫助她。她 20 歲時，完全靠自己的能力，去了法國 5 年，學習服裝設計，她辛苦耕耘，學業有成後回美國開了一個做婚紗的小店，生意興隆。

Virginia Marti 出生時美國經濟大蕭條時期，她在 1956 年結婚，生了八個孩子，6 個男孩 2 個女兒，結婚 20 年後的一天，在他家門口有人送來了一輛嶄新的凱迪來克，她十分好奇，因為她自己才購買了一輛凱迪來克，她給他先生打電話，那一瞬間先生的另外一頭電話沒有了聲音，她才知道他先生在外面還有一個家，這讓她精神崩潰，但面對事業和家庭，她讓先生去選擇，要哪一個家，先生頭也沒有回就走了。

Virginia Marti 曾經為家庭事業精神崩潰過，但她沒有在挫折降臨時顯得那樣的不堪一擊，Virginia 在挫折面前沒有將痛苦放大，她沒有怨天尤人，她是腳踏實地勇敢面對現實，她的態度感動了上帝。人人都有個夢，這個夢或大或小，但卻那樣的神聖和虔誠。在 1966 年 4 月，Virginia Marti 在市政府給她 5 萬美金基金和她去銀行貸款 25 萬，她就用了這 30 萬，創辦了 Virginia Marti College of Art and Design 學校，學習做婚紗，當時她只有 5 個學生，只有晚上課程。過了 5 年，在 1970 年，學校開始有全天課程。在她先生離開她後，她的學校一點一點壯大，在 1985 年她的學校搬家三次，一次比一次規模大，學生也越來越多。學校教程全部是歐洲教學模式，雖然是二年制，但她培養學生的目標是畢業後要有事業和前途。

Virginia 有八個孩子，有一所 Virginia Marti College of Art and Design 學校。在她過了 21 年的單身生活後，她又找到了一個幸福的家園，她在教

